

press release

RARE

nicole maloney

As with artists, the vision begins with a dream. Photographer Nicole Maloney has realized her vision in a series of breathtaking portraits summoning both the human and animal—essences of both the wildness and wisdom of the creative spirit. Here she captures the unity between the fragile primal forces that are threatened today and the noble love of mankind.

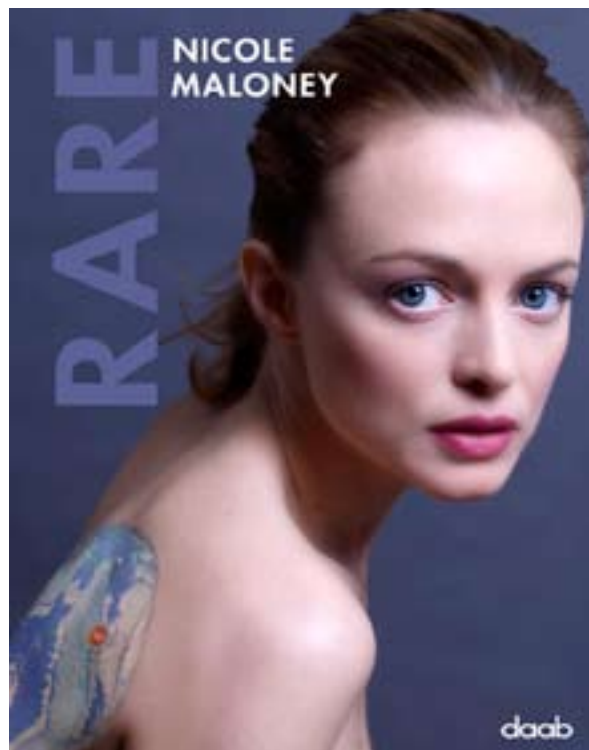
The fruit of a fantastical journey of moments, these pictures emerge from every corner of the world from an array of human experience spanning artists, actors, doctors, entrepreneurs, musicians and ordinary people. Each one is a surprise, a revelation of not only beauty but something rare that emanates from the heart. From the delightful James Caan juxtaposed with a bison, firefighters from the NYFD wearing translucent wings to the introspective Mossimo Giannulli with his dandy black and white bird, these images inspire and inform us of our eternal connection with nature.

With thoughtful introductions by Cindy Crawford, Kenny G, Robert Kennedy, Jr., Jack Hanna, Charlie Munger, and Gerald Molen, RARE is an unforgettable journey of photographs. All of the royalties from the sale of this book will be donated to The International Rescue Committee (IRC). For the past 75 years, the IRC has been at the forefront of humanitarian initiatives to assist people uprooted by war, persecution, or civil conflict.

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The International Rescue Committee**

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heather graham

partial list of participants:

Buzz Aldrin
Eli Broad
Sir Richard Branson
Warren Buffett
James Caan
Deepak Chopra, M.D.
Glenn Close
Stewart Copeland
Colin Cowie
Cindy Crawford
Jakob Dylan
Roland Emmerich
Kenny G
Wayne Gretzky
Paris Hilton
Dustin Hoffman
Robert Kennedy, Jr.
Patti LaBelle
George Lois
Barry Manilow
Paul Marciano
Senator John McCain
Jeffrey Sachs

daab

about the images



george lois

RARE attempts to recognize people of significance; people who have taken the road less traveled; people from all walks of life who live in our time that have made a difference. RARE pairs these people with wild animals, all for artistic sake, to awaken the dream within us all to see the good in man. I want to show the world their significance and magnificence as a species both in the human and animal form.

NICOLE MALONEY



warren buffett



julius schulman



roland emmerich



cindy crawford

daab

about nicole maloney

Nicole is on a mission to change the world one photograph at a time. Her vision is demonstrated in the way she photographs her subjects. Nicole has a talent to expose the truth hidden in the human soul.

Born in South Bend, Indiana, Nicole Maloney graduated with a BA in Communications from UCLA in 1989 and later studied fashion at Parsons School of Design in Paris, France.

Nicole spent seven years working in the entertainment industry at Sony Studios. Besides producing films, the rise of new technologies fascinated Nicole. She launched her own interactive start-up and patented a technology that allowed people to 'play with the pros in real time online'.

Still a lover of film, **RARE** clearly demonstrates the power of digital imaging. Within each image, Nicole combines the human soul with the animal spirit. The animal allows the viewer to recognize the uniqueness in each person. Every human soul is unique unto itself. These people, these images, relay who and what they are....**RARE**.

Nicole is active in her community; she is on the board of Mattel's Children Hospital UCLA; she is a volunteer for other various causes; and she runs their own family foundation.

Currently, Nicole is working on her next photography book project along with an exhibition of her photographs turned into pieces of art on canvas.



Nicole will donate 100% of her royalties for **RARE** to The International Rescue Committee.

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